Welcome to IEEE International Conference on Mobile Services (MS) 2015! MS brings together a diverse community to share ideas, present experimental results, and discuss experiences in building some of the world’s most challenging systems related to providing mobile services.

Wireless and ubiquitous connectivity have enabled mobile computing and Internet access on the go as a life-enhancing and indispensable experience of modern life. More than 50 billion devices, in more than 200 device types, will likely be connected to the Internet by 2020 as integral components of a new generation of high-value application services for consumers and enterprises. API-defined mobile services have become essential ubiquitous services consumption and delivery enablers for many industries and government organizations worldwide. The 2015 IEEE International Conference on Mobile Services (MS) aims at providing an international forum that is dedicated to exploring different aspects of mobile services (from business management to computing systems, algorithms, and applications) and to promoting technological innovations in research and development of mobile services, including, but not limited to, wireless & sensor networks, mobile & wearable computing, mobile enterprise & eCommerce, ubiquitous collaborative & social services, machine-to-machine & Internet-of-things clouds, cyber-physical integration, and big data analytics for mobility-enabled services.

In order to provide guidance to our community, we as 2015 MS PC Chairs have adopted a Special Track instrument. In addition to the general research track and applications track, we have identified a dozen of topic-focused Special Tracks. Special Track chairs form their program committees and handle their paper review processes before recommending accepted papers to the PC Chairs. The focused Special Tracks are: Mobile Application Quality, Mobile Cloud Computing and Mobile Social Network, Services for the Ubiquitous Web, Security and Privacy for Mobile Services, Data Management for Mobile Computing beyond Mobile Phones, Internet of Things, Emergent Mobile-Cloud Convergence, Mobile Services in Healthcare, Mobile Augmented Reality, and The Emergence of Mobile Services and its Management.

We thank our Special Track Chairs for their hard work: Yong-Yi Fanjiang, Ci-Wei Lan, Shang-Pin Ma, Ruisheng Shi, Shaojie Tang, Peng Zhang, Michael Sheng, Xianzhi, Wang Stephen S. Yau, Karthik Gomadam, Jian Wu, Qi Yu, Liang Chen, Xin Yang, Tim Cheng, Xuanzhe Liu, Yunxin Liu, Wenbing Zhao, Louise Moser, Michael Melliar-Smith, Yonghong Peng, haomin Luo, Yong-Qiang Cheng, Hongwei Mo, Kun Hua, Marina L. Gavrilova, Hao Hu, Wei Song.

For Research Track, Applications Track, and Short Paper Track, and Special Tracks, each paper was reviewed by 3-5 program committee members. We sincerely appreciate all of the authors who submitted their work to the conference. The quality of submissions this year was high, resulting in very difficult decision-making for paper acceptance, but in the end we feel gratified by the excellence of the final program. We are also very grateful to the research-track program committee and special track program committees, and external reviewers. Their timely
completion of the reviews and their active participation in discussions are the keys to a fair, thorough, and highly effective paper selection process. We also want to thank the MS steering committee led by Liang-Jie Zhang, and our General Chairs Nimish Radia, Yan Wang, Rong Chang, Ephraim Feig, and Louise Moser, and the MS 2015 Organizing Committee for their help in putting together such an exciting program. Finally, we thank all of you who have come to the conference. We hope you find the conference both stimulating and enjoyable!

Program Committee Chairs
Onur Altintas, Toyota InfoTechnology Center, Japan
Jia Zhang, Carnegie Mellon University - Silicon Valley, USA