Day on banking—Today’s challenge

Four two-hour sessions conducted by industry specialists and designed for middle managers of technical functions. An opportunity to gain insights into the emerging, exciting arena of Bank Data Processing.

Sessions will cover the following: (1) Electronic Funds Transfer Systems—a panel of knowledgeable members of the financial community discussing E.F.T.S. issues and answers. Perhaps the most widely talked about and least understood major business and technological activity in the financial community today, E.F.T.S. transcends Banking and should be of interest to all industries. (2) Implications of communication based systems technology on banking. A panel identifying opportunities, problems and solutions in this important area of Bank Data Processing. This area may also be of interest to non-bankers, as broad technical issues will be discussed as well as their particular application to banking problems. (3) Banking back office paper problems and approaches to solutions. A panel discussing various manufacturer approaches to reducing costs in this highly labor intensive activity. Of interest to anyone with an interest in the solution of complex systems problems related to high volume labor intensive activities. (4) Data Base progress in banking today. A panel reviewing what has been accomplished and how. An opportunity to understand how a major industry is applying Data Base technology to help address its systems problems.

All in all, a Day on Banking is designed to be of interest to any technical manager wishing to understand how one major industry is applying Data Processing technology to the solution of important business problems.