

## What Good Are Metrics? The Views of Industry and Academia

### Panel chair:

Shari Lawrence Pfleeger  
*Systems/Software, Inc.*

### Panel participants:

- Tracy Hall, University of Hertfordshire, UK
- Rachel Harrison, University of Reading, UK
- Horst Zuse, Technical University of Berlin, Germany
- Chris Woodward, Computer Sciences Corporation, UK

*Other industry panellists to be determined.*

The panellists will discuss why we should use metrics. Are they good for business? Do they really tell us something about quality and productivity? Are the predictions ever right? Are there metrics that business needs that researchers are not producing? How can we make the reality match the vision?