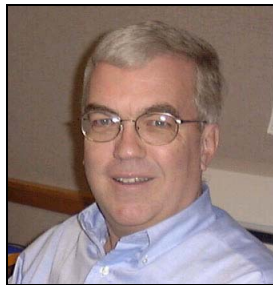


## Using Metrics to Drive Quality Improvements and Value -- Company Wide

Bill Woodworth



As Corporate Director of IBM Software Test and Development Excellence, Bill Woodworth has a three fold responsibility: 1) increase the IBM-wide focus on testing of all software products and solutions, 2) based upon the success achieved in #1 for testers, do the same for all IBM software developers, and 3) drive the continuing focus on improving the reliability/ availability of our integrated customer solutions. In this role, Bill is leading both the company wide “Testers Community” and “Developers Community” to facilitate and move the units across IBM into a "best of breed" standard of testing and developing. With 20 years of product development and test management experience, he has achieved proven and consistent successes through leading results-oriented and quality-focused processes in the software development business.